



# Nicholas Murphy

**Graphic Designer**      [nickmurphy.info](mailto:nickmurphy.info)

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## EDUCATION

### **Bachelor of Fine Arts in Advertising and Graphic Design**

University of  
Nebraska-Lincoln  
GPA: 3.3

### **Google UX Design Certificate**

September 2023

Enthusiastic and highly creative recent college graduate with a Bachelor's degree in Advertising and Graphic Design. Adept at translating conceptual ideas into visually compelling designs, I bring a fresh perspective and a passion for storytelling to every project. With 4 years of experience as a graphic designer, I am well-versed in industry-standard design software and possess a keen eye for detail. I am eager to contribute my creative vision and technical skills to a dynamic graphic design team, helping clients and brands visually communicate their messages effectively. My ability to work collaboratively, meet tight deadlines, and stay up-to-date with design trends makes me a valuable asset in the ever-evolving world of visual communication.

## DESIGN SKILLS

- Typography
- Layout design
- Color theory
- Visual Communication
- Branding & Identity
- Photography
- UX / UI Design
- Illustration
- Attention to detail
- Adaptability
- Design Research
- Print Production

## WORK

### **Graphic Designer**

Nov 2022- May 2023

*The News Literacy Project, Internship*

- Designed a range of branding materials for the scoop PR Campaign, including infographics, social media content, digital signage, stickers, posters, and banners utilizing Photoshop and Illustrator enhancing the campaign's reach and engagement.
- Composed an eye-catching 22-page campaign book adhering to The News Literacy Project's brand guidelines and values.
- Produced print materials, including press kits, posters, press releases, and event invitations, that garnered positive attention from media outlets and stakeholders, contributing to the campaign's success.

### **Graphic Designer**

June 2022- Dec 2022

*Detail Garage Lincoln, Internship*

- Conceptualized and executed eye-catching designs utilizing Photoshop & Illustrator for print and digital media, including car detailing packages, service brochures, and social media graphics.
- Produced engaging and visually appealing video and graphic content utilizing After Effects and Premiere Pro, including car detailing tips, product demonstrations, and before and-after photos, to foster brand loyalty and customer trust.
- Planned, budgeted, and executed successful social media ad campaigns utilizing content calendars to promote special offers, new products, and events.

### **Graphic Designer**

Jan 2021- Dec 2022

*Jacht Ad Agency, Internship*

- Consulted with clients to understand their design needs, collaborated on design concepts, and incorporated feedback to deliver tailored design solutions that met client expectations.
- Adapted to a fast-paced agency environment and demonstrated flexibility in handling last-minute design revisions and unexpected challenges.
- Gained experience in preparing design files for both print and digital production, understanding the technical aspects of various media types.

## TECHNICAL SKILLS

- Photoshop
- Illustrator
- InDesign
- Figma / XD
- Lightroom
- Premiere Pro
- After Effects
- Audition
- Microsoft Office

## + INTERNSHIPS

### **On-Air Personality**

90.3 KRNU

### **Video Production**

Lincoln Saltdogs

### **Video Production**

Lincoln Stars Hockey